

Email: me@robertlane.me

Online: robertlane.me

Cell: 207-214-1064

Robert Lane

About Me

Almost two decades of experience in planning, developing and implementing state of the art web-based solutions for businesses.

Well-rounded IT background of infrastructure management (networks, systems, web hosting, database design), web development, project management, and marketing.

Object-Oriented PHP Developer (PHP5+)

Over 12 years of Full Stack development experience

MySQL, CakePHP, Laravel, MVC, Git, JIRA toolset

Expert in WordPress and eCommerce development

Skilled in Web Hosting and Server Management

Strong front and back end developer with a wide skill set

SEO (Search Engine Optimization) and Search Engine Marketing (SEM) expertise

Project management and supervisory experience

Creative online business strategist

WordPress Expert

I have a true passion for designing WordPress websites. My WordPress designs are built with every device in mind – from the smallest mobile device to desktops.

SEO Magician

Rank Higher on Search Engines! I am a veteran SEO Strategist that can drive qualified traffic and leads using the latest tools and methods.

UX/UI Virtuoso

From beautiful websites to interactive web applications, I have the skills and experience to create user-centered delight.

Veteran & Dad

I am a disabled Veteran with a wonderful wife and children living in Downeast Maine.

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Skill Sets

I am an experienced technical professional that can provide the planning, infrastructure architecture, programming, database, integration, and marketing services for peak performance.

Website Design & Development

- Custom Design and Development
- Responsive Design
- Top Ranking SEO
- Social Media Integration
- High-Value Content
- Professional Service & Support

I Know WordPress. Period.

- Theme design and customization
- Plugin Development
- eCommerce
- Mobile APP Development
- API and 3rd party integrations
- Over 12 years of developing with WordPress

Search Engine Optimization

- On-page Optimization
- Mobile & Desktop Optimization
- Landing Pages
- Link Building
- Inbound Marketing
- Google Pagespeed Expert

Please visit my online resume at <https://robertlane.me>